

What Does It Mean to “Be an Animal”?

There’s nothing more precious than seeing them happy. Expressing their natural behavior isn’t optional — it’s the foundation of their physical and emotional health.

Being an animal means...

- Discovering the world nose-first.
- Running without a destination, getting dirty.
- Climbing high to observe.
- Stalking, pouncing, and playing without rules.

It’s **LIVING** in capital letters.



SIMBIA Commitment

Let Pets Be Animals

Letting them BE isn’t a luxury — it’s a commitment to their happiness and wellbeing.

Help us spread the message:

#LetPetsBeAnimals
#SIMBIACHallenge

Thank you for being part of this movement.

They only need two things: Love and be well protected to enjoy the freedom to be animals.

References

WSAVA Global Guidelines for Companion Animal Welfare (2023).
AAFP Environmental Needs Guidelines for Cats (2020).
AVSAB Position Statement on Enrichment (2019).
AAHA Canine and Feline Life Stage Guidelines (2019).

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Let Pets Be Animals

Letting them BE is the greatest act of love.



Let Pets Be Animals



The Reality of Everyday Life

Many dogs and cats spend long hours indoors, without enough movement or stimulation.

When their natural needs aren't met, they may develop:

- Overweight and obesity.
- Behavioral issues: anxiety, destructiveness, excessive vocalization, stereotypies.
- Chronic stress in cats — could lead to feline idiopathic cystitis.
- Overgrooming or self-inflicted injuries.
- Frustration, irritability, or apathy.

Why Do They Behave Like This?

Why does your dog roll on the ground after a bath?

Bathing removes their natural scent. Rolling helps them recover their identity, feel safe, and release stress.

Why does the neighbor's cat escapes to wander across terraces?

Cats seek height, territory control, and opportunities to express predatory behavior — all essential to their wellbeing.

What They Truly Need

- Walks that allow exploration, not just straight-line exercise.
- Daily interactive play.
- Olfactory and cognitive stimulation.
- Consistent environmental enrichment.
- For cats: vertical spaces, hiding places, scratching posts, predatory play, and safe, low-stress environments.

They need curiosity, movement, and connection — just like you.

